HOW TO

USE AI PROMPTS LINKEDIN RECOMMENDATIONS

ELEVATE YOUR NETWORKING GAME AND OPEN NEW DOORS OF OPPORTUNITY

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LinkedIn Recommendation Guide (E-book)

Introduction

LinkedIn recommendations play a vital role in professional networking by allowing colleagues, supervisors, and other connections to publicly endorse each other's skills and accomplishments. These recommendations provide insights into a person's abilities, work ethic, and personality, acting as social proof that can strengthen a LinkedIn profile. Whether you're recommending a team member, a manager, or even a mentor, crafting a thoughtful and personalized recommendation can enhance professional relationships and create opportunities for growth.

This e-book offers a guide on how to leverage AI tools like ChatGPT to create personalized LinkedIn recommendations. From professional tones to enthusiastic styles, this guide covers various approaches and provides prompts that can be tailored to fit individual needs.

How ChatGPT works and how we should search?

For having a specific recommendation based on our needs, we can ask a prompt based on some features we are looking for. For instance, we can specify about the length, special content and tone to have a perfect recommendation.

What Works with ChatGPT:

Guidance on Length: You can ask for a response that is brief, concise, or within a specific word or sentence count. ChatGPT will usually try to comply with these requests, but it's not a strict enforcement.

Specific Content Requests: Clearly stating what you want in the recommendation (such as specific skills, attributes, or experiences) can help tailor the length and content to your needs.

Tone and Style Preferences: Specifying the tone or style can influence the length. For instance, a concise professional tone might be shorter than a detailed and enthusiastic tone.

What May Not Work:

Strict Character or Word Limits: ChatGPT doesn't have built-in functionality to enforce a strict character or word limit within the prompt itself. You may need to manually edit the response or use post-processing to ensure it fits within a precise limit.

Complex Formatting Requirements: While ChatGPT can handle a wide range of text formats, very specific or intricate formatting might not always be accurately replicated.

Highly Specialized Content: If the recommendation requires very niche or specialized knowledge, it may be challenging to get a perfectly tailored response without providing sufficient context or information in the prompt.

By being clear about your length preferences and the content you want to include, you can usually guide ChatGPT to generate a response that aligns with your needs. However, please remember that it may not always adhere to strict character or word limits, and some manual editing or post-processing might be necessary.

Tone and Style Preferences

When writing a recommendation, you should choose your background tone you want to write your recommendation. There are different categories for writing a recommendation as follows:

1. Professional Style For those looking for a formal and business-like approach

A. Colleague Recommendation:

"Please draft a professional recommendation for a colleague named [Name] who worked as a [Job_Title] on the [Project_Name], focusing on collaboration and teamwork."

B. Manager Recommendation:

"Can you write a formal recommendation for my manager [Name] at [Company_Name], emphasizing leadership, mentorship, and [His/Her] managerial abilities?"

2. Enthusiastic Tone For a more enthusiastic and energetic style.

A. Team Member Praise:

"I need an upbeat recommendation for [Name], a team member who brought energy and innovation to our [Project_Name]. Highlight [His/Her] creativity and passion."

B. Sales Executive Commendation:

"Write an enthusiastic LinkedIn recommendation for [Name], a sales executive at [Company_Name], who consistently exceeded targets. Focus on [His/Her] drive and success."

3. Thoughtful and Insightful Style For a more reflective and considerate tone.

A. Mentor Appreciation:

"Please craft a thoughtful recommendation for [Name], my mentor at [Company_Name], reflecting on [His/Her] guidance, wisdom, and impact on my growth in [Specific_Field]."

B. Researcher Recognition:

"Can you write an insightful recommendation for [Name], a researcher at [Institution_Name], detailing [His/Her] significant contributions and intellectual curiosity in [Specific_Field]?"

4. Community-Oriented Tone For emphasizing community involvement and altruism.

A. Volunteer Acknowledgment:

"I need a heartfelt recommendation for [Name], who volunteered with me on [Community_Project]. Focus on [His/Her] compassion, dedication, and community impact."

B. Leadership in Community Projects:

"Write a community-oriented recommendation for [Name], a leader at [Company_Name], who led our team in community service on [Project_Name]. Highlight [His/Her] empathy and leadership."

5. Inspirational Style For those who want to inspire others with the recommendation.

A. Innovator Tribute:

"Please create an inspirational LinkedIn recommendation for [Name], an innovator I worked with at [Company_Name]. Emphasize [His/Her] visionary thinking and contributions to [Specific_Topic]."

B. Academic Excellence:

"Craft an inspiring recommendation for [Name], an academic at [Institution_Name], focusing on [His/Her] pursuit of excellence, innovation, and influence in [Specific_Field]." These prompts can be adapted and customized to fit various contexts, individuals, and needs, allowing AI enthusiasts to leverage ChatGPT's capabilities for crafting personalized and impactful LinkedIn recommendations.

Example (1)

Prompt:

I need to leave a recommendation for {{Full Name}} that worked with me at RED. Recruitment in Budapest. He worked in Recruitment Operations and Digital Marketing (please detail a bit operation related to SEO). Hint that he could also be an exceptional {{job role}} in the future but do not take too much commitment on that. Tone should be neutral, diplomatic and informal as per LinkedIn Profile recommendations. Keep it short but meaningful. Avoid typical AI adjectives. Use a 2023 language.

Recommendation Result:

I worked with Sina Shahbazi at RED. Recruitment in Budapest, where he handled Recruitment Operations and Digital Marketing. In Recruitment Operations, Sina managed candidate sourcing and interviews, demonstrating decent multitasking abilities.

His work in Digital Marketing focused on SEO, including basic on-page optimization and keyword research. While his approach was generally effective in improving our online presence, there were areas that could have been refined further.

Sina's dual role brought a unique perspective to our team, and his informal approach made collaboration easier. Though there were areas for improvement, his combined skills in recruitment and digital marketing were valuable in our daily operations.

Example (2)

Prompt:

I want to write recommendation to my colleagues X. Our company is RED. Recruitment. This company is about HR, marketing, recruitment operations… I need to mention about our job, company name, my colleagues' responsibilities. She wants to pursue her career in HR. My recommendation should be generic and diplomatic. In the future, X would like to be recruiting professional.

Recommendation Result:

I am delighted to wholeheartedly recommend my colleague Raya from our vibrant team at RED. Recruitment. In her multifaceted role encompassing HR, marketing, and recruitment operations, Raya has consistently exhibited remarkable dedication and proficiency. Her ability to navigate the complexities of HR, marketing, and recruitment operations highlights her versatility and adaptability. I highly recommend Raya for any upcoming roles or opportunities in HR and recruitment. She has been an asset to our team, and I am excited to witness her accomplishments as she pursues her career aspirations.

Example (3)

Prompt:

I need to leave a review on LinkedIn to my colleague [name]. We worked together at RED. Recruitment in Budapest as junior recruiting consultants. I would like to hint why [name] is an outstanding professional and would be a great fit for [position]. The language should be neutral. The text should be max 150 words.

Recommendation Result:

I had the privilege of working closely with Ayse Duygu during our time at Red. Recruitment in Budapest. Ayse consistently demonstrated a remarkable dedication to her work as a junior recruiting consultant. Her keen eye for identifying top talent and her adeptness at building meaningful relationships with both clients and candidates set her apart.

Ayse's strong communication skills, attention to detail, and ability to manage multiple tasks simultaneously make her an exceptional professional. Her commitment to excellence and her passion for helping clients find the right candidates make her an ideal fit for a recruiting consultant role. I have no doubt that Ayse's skills and qualities will contribute greatly to any position she joins.

Example (4)

Prompt:

I want to write a recommendation on LinkedIn for my colleague and say that it is a pleasure to highly recommend {{Full Name}}, a distinguished colleague with whom I had the honor of collaborating at RED. Recruitment in Budapest. After that, I want to focus on their soft skills and hard skills especially in HR and Digital Marketing areas. Please keep the tone neutral, maximum one paragraph and real!

Recommendation Result:

I highly recommend Deniz for any role involving recruitment, interviews, and candidate sourcing within the retail sector. Having worked closely with Deniz at RED. Recruitment, I have witnessed her exceptional expertise in conducting insightful interviews and identifying top candidates. Her deep understanding of the retail industry, coupled with her adeptness in digital marketing, enables her to effectively engage with candidates and strategically source talent. Deniz's professionalism, dedication, and positive attitude make her an invaluable asset to any team or project. Her commitment to excellence and outstanding interpersonal skills set her apart, and I have no doubt that she will continue to thrive in her future endeavors.

Example (5)

Prompt:

I need to give recommendation to my colleague {{Full Name}}, who worked with me in RED. Recruitment in Budapest, Hungary. Use the skills of a junior HR as experience and also the basics of Digital marketing, SEO, Social ads. Talk about professionalism and also why the person can be suitable to any company. Make it neutral and in maximum 150 words.

Recommendation Result:

I was fortunate to have Andrea Fonsmorti as a mentor during my time at RED. Recruitment in Budapest, Hungary. His yearlong expertise in recruitment operations and digital marketing made him an invaluable guide. Andrea ably managed hiring coordination between teams, maximizing efficiency. He also oversaw SEO initiatives to elevate our web presence through keyword optimization. Andrea's HTML skills enabled him to seamlessly prepare digital content. He taught me so much through his constructive feedback and leadership. Andrea creates an enthusiastic, collaborative environment. His dedication, patience, and work ethic are admirable. I enjoyed learning and growing under Andrea's mentorship immensely. He provides insight that benefits any team through his experience optimizing processes and campaigns.

Example (6)

Prompt:

Please write me a LinkedIn recommendation in a neutral form for my colleague [name] . we worked with her in [name of the company]in Budapest. She/he has good [skills] and would be a great fit for [position]. make it max 200 words.

Recommendation Result:

I am delighted to recommend my colleague Davide, with whom I collaborated at RED. Recruitment in Budapest. During our time together, Davide displayed exceptional communication skills that greatly facilitated interactions with clients and candidates. His proficiency in interviewing candidates was evident in his ability to extract valuable insights. Alongside these strengths, Davide exhibited a solid grasp of basic digital marketing, highlighting his versatility and dedication to expanding his skill set. I am confident that Davide's capabilities will make a positive impact on any future team or organization he joins.

About the Author:

Sina Shahbazi is a recruiter and former product manager with experience spanning the video game and IT industries. He holds a master's degree in business administration.

As a product manager, Sina worked cross-functionally to guide product discovery, create prototypes, extract roadmaps, and improve products using analytics. He excelled at bridging gaps between developers, designers, and stakeholders.

In recruitment, Sina streamlined and automated hiring processes end-to-end. He effectively managed full recruitment cycles and supported new hire onboarding.

You can check his LinkedIn profile at this link

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